

31st Shootout Brings New Look To Fans

by Nancy Zoellner-Hogland

In addition to the tens of thousands of local spectators and fans, this year's Lake of the Ozarks Shootout will also be seen by millions more around the state. Event producer Benne Media has hired St. Louis based Envision Media Group to televise the event via satellite in 4K definition, with network quality graphics and closed captioning.

"The group I've assembled have worked with major networks like CBS, NBC, ESPN and FOX", said Denny Benne of Benne Media Group. "We're very excited to have them onboard to take this event broadcast to the next level."

The 31st Shootout will be broadcast on KPLR TV in St. Louis, KMCI TV in Kansas City, KY3 in Springfield and on KRCG TV in Jefferson City, Columbia and the Lake of the Ozarks. This expanded coverage was important to event organizers.

"Since this is a charity event, we wanted to make sure we reached more viewers and listeners than ever before," Benne added. "We're bringing a major market production that will be fun and exciting to watch and it will expose the Lake of the Ozarks to boating enthusiasts across Missouri like never before."

Long-time local favorite and Missouri Hall of Fame Broadcaster Rod Smith will host the event, with Bob Teague from Teague Custom Marine joining the event again this year.

In addition to the broadcasts, the event will also be carried on cable and streaming networks through Lake TV, CoMo Connect, Lake Expo and Fidelity TV on ROKU. Fans will also be able to watch on Facebook and listen live over Cool 102.7FM KQUL.

This year's shootout is expected to draw some 100,000 spectators and close to 100 of the fastest boats around. The top racers and offshore racing powerboats in the nation will compete, reaching speeds approaching 245 MPH. It's the largest unsanctioned boat race in the Midwest, with the proceeds going to benefit the Lake Area Fire and Rescue Teams as well as dozens of area charitable organizations. Last year, the Shootout raised \$300,000 for charity.

This year's Shootout is set for Saturday, August 24 and Sunday, August 25. For the ninth straight year, it will be held headquartered at Captain Ron's Bar and Grill in Sunrise Beach. However, if the Shootout is all you attend, you'll be missing out on a lot of fun because a dozen other events will be held through the month of August. To make it easy, we've included the list below.

FRIDAY, AUGUST 16

Advantage Marine and Captain's Choice "Run What Ya Brung" Poker Run. Pre-Register from 4 to 7 p.m. Thursday, August 15 at Advantage Marine. Run hours are 11 a.m. to 6 p.m. For a list of participating locations visit www.lakeoftheozarksshootout.org

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FRIDAY, AUGUST 16 TO SUNDAY, AUGUST 18

Mini Shootout with activities at the Springs at Ha Ha Tonka and Bridal Cave. Activities kick off at noon Friday and wrap up at noon Sunday. Visit the website for more details

SUNDAY, AUGUST 18

Wish Upon a Ride Powerboat Rides presented by SHORE Magazine and OakStar Bank from noon to 4 p.m. at the Redhead Yacht Club/Performance Boat Center.

MONDAY, AUGUST 19

Lake Expo hosts The Great Treasure Hunt for all ages at Captain Ron's.

Social Hour 5 to 6 p.m., Treasure Hunt Rules 6 p.m., Treasure Hunt with lots of prizes 6:15 to 7 p.m., Check-out 7 to 8 p.m.

TUESDAY, AUGUST 20

Lake of the Ozarks Food Bank Advisory Board Fundraiser Boat Race. Check-in at 12:30 p.m. Boat Races begin at 1 p.m. Boats must be made with cardboard and duct tape but no more than 50 percent of the boat can be made of duct tape. To register your team call Jasen Jones at 573-317-4440.

TUESDAY, AUGUST 20

Shootout Hall of Fame dinner at The Stables. Social hour is at 6 p.m.; dinner is at 7 and induction of the Shootout Hall of Fame Class of 2019. Purchase of a table includes two bottles of Official Shootout Wine. Reservations required

WEDNESDAY, AUGUST 21

Waves and Wheels presents Shootout on the Strip Meet and Greet. Line up on Highway 242 from 2 to 3 p.m. then proceed to Bagnell Dam Boulevard for Meet and Greet from 5 to 10 p.m. A silent auction will also be held during Meet and Greet hours.

THURSDAY, AUGUST 22

Free Parking day at Scallywags RV Park and Buccaneer Bay Resort

From 8 a.m. to noon a vendor booth and racer village will be set up at Buccaneer Bay and Captain Ron's. Breakfast will be available from 8 to 11 a.m. Live entertainment will run from 6 to 10 p.m.

THURSDAY, AUGUST 22

Oak Star Bank and Shore Magazine presents Wish Upon A Ride Powerboat Rides from noon to 4 p.m. from Dock 3 at Captain Ron's

THURSDAY, AUGUST 22

Poly Little Poker Run Meet and Greet, Poker Run registration, packet distribution and silent auction at Performance Boat Center from 4 to 9 p.m.

FRIDAY, AUGUST 23

Registration, breakfast and start 7:30 a.m. at Millstone Marina. The last stop and awards ceremony is at 6 p.m. at Shady Gators. Please be in line before 6 p.m. Captain/first mate entry fee includes one poker hand (one card is drawn at each stop). With 8 stops, there will be the chance to have 8 cards – poker hand will be the best 5! \$250 early registration closes August 19. Registration is \$300 August 20.

FRIDAY, AUGUST 23

Shady Gators and Major Brands present Shootout Concert at Shady Gators at 8 p.m.

FRIDAY, AUGUST 23

8 to 11 a.m. Breakfast at Captain Ron's; 9 a.m. to 5 p.m. Vendor Village and Racer Village open at Buccaneer Bay and Captain Ron's; noon to 4 p.m. on-site racer registration on Cannonball Beach; noon to 4 p.m. safety inspections and class identifications on Dock 4 and Cannonball Beach; 7 p.m. to 1 a.m. live entertainment at Captain Ron's. All pre-registered racers and those that register on Cannonball Beach will be required to watch an online video. Please pre-register if possible.

SATURDAY, AUGUST 24

Super Cat Fest 4 Kids Live Auction Camden on the Lake

SATURDAY, AUGUST 24

8 to 11 a.m. Captain Ron's breakfast; 8 a.m. to 4 p.m. racer registration on Cannonball Beach, safety inspections and class identification; 9 a.m. to 5 p.m. Vendor Village and Racer Village open to the public at Buccaneer Bay and Captain Ron's; 9 to 10 a.m. PWC Classes Run; 9:45 a.m. Opening Ceremony.

Classes have priority runs:

10 to 11 a.m. Non-Professional

11 a.m. to 12:30 p.m. Manufacturer

12:30 to 2 p.m. Professional

2 to 4 p.m. Non-Professional

4 to 5 p.m. Open Class Runs

7 p.m. to 1 a.m. Entertainment at Captain Ron's

8 p.m. Super Cat Fest. Live Auction at Camden on the Lake

SUNDAY, AUGUST 25

8 to 11:00 a.m. Captain Ron's open for breakfast

8 a.m. to 3 p.m. Racer Registration on Cannonball Beach

8 a.m. to 3 p.m. Safety inspections and class identification

9 a.m. to 4 p.m. Vendor Village and Racer Village open to the public at Buccaneer Bay and Captain Ron's

10 a.m. National Anthem

Classes have priority runs:

10 to 11 a.m. Professional

11 a.m. to Noon Manufacturer

Noon to 2 p.m. Non-Professional

2 to 3 p.m. Open for final runs

4 p.m. Awards Ceremony

4 p.m. Vendor Village and Racer Village take down

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